



ADVICE FOR
PRINT BUYERS



EXPERT INSIGHT



SAVE MONEY/
AVOID COST

PRINT SPECIFICATION FORM

An accurate print specification is vital for a successful project.

Enter data into the fields using Adobe Reader or print out and email back to us at enquiries@webmartuk.com.
Hover over each field for further information.

Project title:

Client name/address: Delivery address:

Quantity:

Delivery date required: Artwork available date:

Product type: Trimmmed 2pp: Spine glued:
Folded: Perfect bound:
Saddle stitched: Other:

Finished size: A4 (297 x 210mm): DL (210 x 99mm):
A5 (210 x 148mm): Custom (height x width):
A3 (420 x 297mm): Portrait or Landscape:

Cover: Paper weight: 4 colour:
Self cover: Black only:
4pp cover: Sealer:
6pp cover: Laminate: Matt: Gloss:
8pp cover: Spot UV: Matt: Gloss:
Other finish:

Inner pages: Paper weight: Sealer required:
Pagination: +1 special colour:
4 colour: +2 special colours:
Black only: Other:

Paper: Improved newsprint: Near woodfree:
Super calendered: Woodfree:
Mechanical: FSC:
Matt: Gloss: Silk:

Proofs: On-screen PDF: High res digital colour:
Low res digital colour: Other:

Packaging: Shrinkwrapped: Bulk packed on pallets:
Carton packed: Quantities:

Any other information: